RULES AND REGULATIONS OF THE EVENT

"READING HAS ONLY GOOD SIDES. FINAL CONFERENCE OF NPRCz 2.0"

organized on 23–24 September 2025 in Warsaw, within the framework of the National Reading Development Programme 2.0

I. GENERAL PROVISIONS

- 1. These Rules and Regulations set forth the conditions of participation in the conference "Reading Has Only Good Sides. Final Conference of NPRCz 2.0" within the National Reading Development Programme 2.0 (hereinafter referred to as the "Event").
- 2. The Event is organized by the National Centre for Culture one of the operators of NPRCz 2.0 (hereinafter referred to as the "Organizer").
- 3. The Event Programme constitutes Appendix No. 1 hereto.
- 4. The purpose of the Event is to present and summarize the activities implemented during the second edition of the Programme, to open a debate on future directions, and to create a space for future cooperation, networking, and the exchange of experiences.
- 5. The Event will take place on 23–24 September 2025 in Warsaw:
 - 1. Panels and inspirational lectures Ursynów Cultural Centre "Alternatywy", 9 Indiry Gandhi St., 02-776 Warsaw,
 - 2. Networking meeting Palace of the Commonwealth (Pałac Rzeczypospolitej), 3/5 Krasińskich Sq., 00-007 Warsaw.
- 6. The Event is addressed to adults only.
- 7. Participation in the Event is free of charge.
- 8. The Event will be documented by photography, video recording, and live streaming.

II. REGISTRATION FOR THE EVENT

- 1. Registration for the Event is carried out exclusively online via the registration form available at: **nprcz.pl**.
- 2. Registrations are nominative.
- 3. Each registration applies to one person only.
- 4. By registering for the Event, the participant:
 - 1. confirms having read these Rules and Regulations and accepts their provisions,
 - provides in the form their first name, surname, e-mail address, and the institution they
 represent for the purpose of preparing the list of participants and sending confirmation
 of registration.
- 5. Participation is possible only in person (no online participation).

- 6. Participants are required to confirm their attendance on the day of the Event at the reception desk at the Ursynów Cultural Centre "Alternatywy" and collect their participant badge.
- 7. Participants will receive confirmation of participation via e-mail.
- 8. The number of participants is limited.
- 9. The information clause regarding the processing of personal data of participants constitutes Appendix No. 2 hereto.

III. PARTICIPATION AND RESIGNATION RULES

- 1. Travel and accommodation costs shall be borne by participants.
- 2. Participants may resign from participation in the Event. Resignation must be submitted by e-mail to: konferencjanprcz@nck.pl.

IV. ENTRY TO THE EVENT VENUE

- Entry to the Event is possible upon arrival at the designated entrance zone of the Ursynów Cultural Centre "Alternatywy" and verification of registration by the Event staff.
- 2. Each participant will receive an individual badge allowing entry and exit without repeated verification.
- 3. The Organizer will deny entry to:
 - a) persons not registered,
 - b) persons visibly under the influence of alcohol, drugs, psychoactive substances, or similar agents,
 - c) persons carrying weapons, dangerous items, explosives, pyrotechnics, flammable materials, alcoholic beverages, drugs, or psychoactive substances,
 - d) persons behaving aggressively, provocatively, or otherwise posing a threat to safety or public order.
- 4. Entry to the Palace of the Commonwealth for the networking meeting requires presenting the badge at the designated entrance zone.

V. INFORMATION FOR PARTICIPANTS

- 1. Participation in the Event implies acknowledgement and acceptance of these Rules and Regulations.
- 2. During the Event, participants are obliged to follow the staff's instructions regarding:
 - a) entering the Event premises,
 - b) taking seats,
 - c) leaving the Event premises,
 - d) consuming meals and beverages only in catering areas designated by the Organizer.
- 3. Participants must comply with all other instructions of the Organizer.

4. All persons present at the Event are obliged to behave in a manner that does not endanger the safety of others and to comply with these Rules and Regulations.

VI. ORGANIZER'S LIABILITY

- 1. The Organizer shall make every effort to ensure proper organizational conditions for the Event in line with the description on the Event website.
- 2. The Event Programme is available at: nprcz.pl and as an Appendix hereto.
- 3. The Organizer reserves the right to change the Event Programme, including on the day of the Event, including modifications to the schedule and order of sessions.
- 4. Such changes cannot be grounds for any claims, including financial claims, against the Organizer.
- 5. The Organizer reserves the right to cancel the Event due to force majeure or unforeseen circumstances.
- 6. The Organizer is not liable for participants' belongings that may be lost, destroyed, or stolen during the Event.
- 7. The Event will be streamed and recorded for documentation and promotional purposes of NPRCz 2.0, the NCK, and the Event in the present and in future years. Participants' images may be recorded and disseminated in reports, documentation, and promotional materials of the Organizer and NPRCz 2.0. By accepting these Rules and Regulations and entering the Event premises, participants consent to the recording and free dissemination of their image across all media and distribution channels in connection with the Event and NPRCz 2.0.
- 8. Smoking is strictly prohibited at the Event venue.
- 9. Participants who fail to comply with staff instructions, violate these Rules, or endanger others may be asked to leave the Event.

VII. ACCESSIBILITY

1. Information regarding architectural accessibility and other accessibility measures for the Event is available at: nprcz.pl.

VIII. FINAL PROVISIONS

- 1. These Rules and Regulations are available on the website of the National Reading Development Programme 2.0: nprcz.pl.
- 2. The Organizer reserves the right to amend these Rules, in particular to ensure the proper course of the Event and the safety of its participants.
- 3. These Rules enter into force on 18 August 2025.
- 4. The Organizer is not liable for the consequences of force majeure.
- 5. In matters not regulated herein, the provisions of the Polish Civil Code of 23 April 1964 and other generally applicable laws shall apply.

IX. APPENDICES

- Appendix No. 1 Event Programme
- Appendix No. 2 NPRCz 2.0 Information Clause

Appendix No. 1

to the Rules and Regulations of the Event

"Reading Has Only Good Sides. Final Conference of NPRCz 2.0"

Event Programme

23 September 2025

- 09:30-10:00 Networking, registration, coffee
- 10:00–10:15 Opening of the conference
- 10:15–10:35 Inspirational lecture
 Michał Nogaś, Polish Radio Channel Three
- 10:35–11:45 The impact of NPRCz 2.0 from the Operators' perspective
 - Mateusz Adamkowski, Ministry of Culture and National Heritage
 - o Dr Grzegorz Jankowicz, The Book Institute
 - o Dr Tomasz Makowski, National Library of Poland
 - Robert Piaskowski, National Centre for Culture moderated by Dr Olga Napiontek, Civis Polonus Foundation
- 11:45-12:05 Coffee break
- 12:05–13:15 The impact of NPRCz 2.0 from the Beneficiaries' perspective
 - Małgorzata Grupińska-Bis, Regional Public Library and Cultural Animation Centre in Poznań
 - o Marcelina Halaś, Municipal Public Library in Kamienna Góra
 - o Ewa Janikowska, Kindergarten No. 143 "Little Explorers" in Warsaw
 - Pola Rożek, representative of tutors in the BLISKO competition Library | Locality |
 Initiatives | Community | Cooperation | Grassroots
 - Tomasz Siniew, Łubniany Cultural Centre moderated by Monika Piórecka, Public Library of the Kozienice Commune named after Rev. Franciszek Siarczyński
- 13:15–14:25 Dumplings vs. Poetry. Researchers on reading and its future
 - Magdalena Kopczyńska-Zych, Ministry of Culture and National Heritage
 - o Dr Katarzyna Nowicka, Association of Library Directors Initiative
 - Miranda Zarzycka, Warsaw Cultural Observatory
 - o Jan Oleszczuk Zygmuntowski, Polish Network of Economics
 - Grażyna Pol, National Centre for Culture moderated by Agnieszka Bąk, Ipsos
- 14:30-15:30 Lunch break

- **15:30–16:40** Why is reading important for local communities? How can libraries' potential be harnessed? Perspectives and experiences of local governments
 - Stanisław Jastrzębski, Association of Rural Communes of the Republic of Poland,
 Długosiodło Commune Office
 - o Magdalena Krupa, Strzelin County Office
 - Anna Mieczkowska, Kołobrzeg City Hall moderated by Maria Deskur, Universal Reading Foundation
- **16:40–17:50** In search of the Holy Grail of universal reading. Can state policy effectively support reading development?
 - o Kristina Mažeikaitė, Lithuanian Council for Culture, Lithuania
 - o Vladana Pillerová, National Library of the Czech Republic, Czechia
 - Laura Trost, Stiftung Lesen, Germany moderated by Krzysztof Żwirski
- 20:00–23:15 Networking meeting at the Palace of the Commonwealth

24 September 2025

- **10:00–10:20** Can the world be saved without reading? Inspirational lecture Jacek Królikowski, Information Society Development Foundation
- **10:20–12:30** The third sector for reading. How can the state and NGOs combine forces to develop book culture?
 - o Maria Deskur, Universal Reading Foundation
 - o Agnieszka Karp-Szymańska, "Czas Dzieci" Foundation
 - o Agnieszka Koszowska, Information Society Development Foundation
 - Elżbieta Olszewska, ABCXXI Foundation "All of Poland Reads to Children"
 - Katarzyna Sołtan-Młodożeniec, Centre for Civic Education moderated by Krzysztof Żwirski
- 12:30-12:50 Coffee break
- 12:50–13:10 Books to Walk With Inspirational lecture Dr Ludwika Włodek, University of Warsaw
- 13:10–14:20 What is contemporary reading?
 - o Beata Chmiel
 - o Maria Dąbrowska-Majewska, Foundation "Zmiana"
 - o Paweł Piwowarczyk, Municipal Public Library in Dobczyce named after Józefa Bergelówna
 - o Beata Prokopczuk-Daab, Czarne Publishing House
 - Izabela Sadowska, Lubimyczytać.pl moderated by Anna Karczewska, "I Buy Books Locally" campaign

- 14:20-15:30 Lunch break
- **15:30–16:40** What does effective state support mean? NPRCz and other instruments panel of the Literary Field Team
 - o Jacek Dehnel, Literary Union
 - o Dr Grzegorz Jankowicz, The Book Institute
 - o Jerzy Woźniakiewicz, Regional Public Library in Kraków, Polish Librarians' Association
 - Łukasz Zych, Polish Booksellers' Association moderated by Agata Diduszko-Zyglewska, Ministry of Culture and National Heritage
- **16:40–17:00** Summary and closing of the Conference with a representative of the Ministry of Culture and National Heritage

Appendix No. 2

to the Rules and Regulations of the Event

"Reading Has Only Good Sides. Final Conference of NPRCz 2.0"

NPRCz 2.0 Information Clause

The National Centre for Culture informs that:

- 1. In the implementation of the National Reading Development Programme 2.0 for 2021–2025, adopted by the Resolution of the Council of Ministers (hereinafter also "NPRCz 2.0"), personal data will be processed by entities acting as joint controllers:
 - a. The Minister of Culture and National Heritage, with its seat at 15/17 Krakowskie Przedmieście St., 00-071 Warsaw, acting as the Managing Authority of NPRCz 2.0. Contact with the Data Protection Officer is possible at the address of the joint controller or at iod@kultura.gov.pl,
 - b. Priority 1 Operator the National Library, with its seat at 213 Niepodległości Ave., 02-086 Warsaw. Contact with the Data Protection Officer is possible at the address of the joint controller or at daneosobowe@bn.org.pl,
 - c. Priority 2 Operator The Book Institute, with its seat at 6 Zygmunta Wróblewskiego St., 31-148 Kraków. Contact with the Data Protection Officer is possible at the address of the joint controller or at **iod@instytutksiazki.pl**,
 - d. Priority 4 Operator the National Centre for Culture, with its seat at 13 Płocka St., 01-231 Warsaw. Contact with the Data Protection Officer is possible at the address of the joint controller or at **iod@nck.pl**.
- 2. The legal basis for data processing by the joint controllers is:
 - a. compliance with a legal obligation to which the controller is subject (Art. 6(1)(c) GDPR), based on Resolution No. 69/2021 of the Council of Ministers of 21 May 2021 establishing the multiannual National Reading Development Programme 2.0 for 2021–2025,
 - b. necessity for the conclusion and implementation of a grant agreement or for joining the integrated library resource management system under Intervention Direction 1.2 (Art. 6(1)(b) GDPR),
 - c. performance of tasks carried out in the public interest or in the exercise of official authority vested in the controllers (Art. 6(1)(e) GDPR).
- 3. Personal data are processed in particular for the purposes of:
 - a. providing support to beneficiaries of NPRCz 2.0,
 - b. reporting, monitoring, and evaluation,
 - c. information and promotional activities,
 - d. control and audit tasks.
- 4. Data may be obtained directly from data subjects or from institutions and entities applying for participation in NPRCz 2.0 activities.
- 5. Providing data directly is voluntary, but refusal results in the inability to participate (e.g., apply for funds under NPRCz 2.0).
- 6. The controllers may process, among others, data of:
 - a. employees, collaborators, and other persons representing entities engaged in the Programme,
 - b. contact persons, decision-makers, and persons acting on behalf of applicants and beneficiaries,
 - c. candidates for experts and experts evaluating Programme applications,
 - d. project staff and training participants,
 - e. persons whose data may be processed in connection with the eligibility verification of funds,
 - e.g., tender committee members, bidders, contractors, and service providers under civil law contracts,
 - f. participants of informational and promotional events of NPRCz 2.0.
- 7. Categories of processed personal data include:
 - a. identification data (name, surname, employer/business entity, position, and in some cases PESEL/NIP/REGON numbers),

- b. contact details (e-mail address, phone number, correspondence address),
- c. financial data (bank account number, bank name, amount of funds awarded),
- d. image and voice.
- 8. Recipients of personal data may include:
 - a. entities contracted to perform tasks within the Programme (experts, auditors, trainers, evaluators),
 - b. IT and telecommunications service providers,
 - c. other entities authorized by law.
- 9. Data will not be transferred to third countries or international organizations.
- 10. Data will be stored for the entire duration of NPRCz 2.0, with a minimum of 3 years after the last aid granted, and in line with the Polish Act of 14 July 1983 on the national archival resource and archives.
- 11. Data subjects have the right to:
 - a. access their data (Art. 15 GDPR) subject to limitations regarding third-party rights and archival constraints,
 - b. rectify data (Art. 16 GDPR),
 - c. erase or restrict processing (Art. 17–18 GDPR) subject to exceptions for legal obligations, public interest, research, statistics, or claims,
 - d. object to processing (Art. 21 GDPR) subject to the need to demonstrate particular circumstances,
 - e. data portability (Art. 20 GDPR) in cases where processing is based on consent or a contract, and automated processing is used.
- 12. Data subjects have the right to lodge a complaint with the President of the Personal Data Protection Office (UODO), 2 Stawki St., 00-193 Warsaw.
- 13. No automated decision-making or profiling is foreseen.